



## Event Summary Information

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Event:	A Child's World, The Children's Museum 16 <sup>th</sup> Annual Gala
Date:	Saturday, May 5, 2012
Location:	Tumble Brook Country Club 376 Simsbury Road Bloomfield, CT
Time:	6 – 7:30 pm: Sponsor/ Patron Reception/ Silent Auction 7:30 – 10 pm: Dinner & Live Auction
Cost:	Patron Tickets \$250 per person; Guest Tickets \$150 per person; Corporate Sponsorships available starting at \$2,500
Summary:	A fun evening to support the Museum's education and outreach programs, with specialty cocktails, delicious food, Science Fair Midway, silent and live auctions, and our unique animal sponsorships.
Celebrity Emcees:	Laurie Perez & Jim Altman, FOX CT
Entertainment:	Science Fair Midway
Ticket Contact:	Robin DeBerry, Development Associate 860.231.2830 x23 rdeberry@TheChildrensMuseumCT.org



**A Child's World - 16th Annual Gala**  
**Saturday, May 5, 2012**  
**Sponsorship Opportunities**

**Trailblazer Presenting Sponsor Benefits** **\$20,000**

- ◆ Event reservations for **ten guests\***
- ◆ **Co-Chair** of Honorary Event Committee
- ◆ Significant public recognition at the Gala as Trailblazer Sponsor, including opportunity to distribute a **memento or literature** to guests
- ◆ **Full page four-color ad inside front cover** of event program
- ◆ Admission for ten guests to the pre-event **VIP reception** with The Children's Museum Trustees, Gala Committee Members, and special guests
- ◆ Logo recognition in the event "save-the-date" postcard and invitation mailed to over 2,000 museum supporters and community leaders\*\* and on signage at event and pre-event reception
- ◆ Logo recognition on thank you sign displayed in Museum lobby throughout the year
- ◆ Recognition in The Children's Museum newsletter, website, press releases, and event program, using logo wherever possible
- ◆ Photo opportunities with potential accompanying press coverage at the event
- ◆ Corporate membership benefits for all employees
- ◆ Opportunity for employees to volunteer at the museum

**Pioneer Sponsor** **\$10,000**

- ◆ Reservations\* for **eight guests**
- ◆ Logo recognition in the event "save-the-date" postcard and invitation mailed to over 2,000 museum supporters and community leaders\*\*
- ◆ **Full page ad** in event program
- ◆ Admission for eight guests to the pre-event **VIP reception**
- ◆ Logo recognition at the event with other high-level Sponsors
- ◆ Logo recognition on thank you sign displayed in Museum lobby throughout the year
- ◆ Recognition in press releases, event program, and signage at the event
- ◆ Photo opportunity at event for post-event release
- ◆ Corporate membership benefits for all employees

A Child's World - 16th Annual Gala  
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Sponsorship Opportunities  
Page 2

**Voyager Sponsor**

**\$7,500**

- ◆ Reservations\* for **eight guests**
- ◆ Recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders\*\*
- ◆ **Full page ad** in event program
- ◆ Admission for eight guests to the pre-event **VIP reception**
- ◆ Logo recognition at the event with other high-level Sponsors
- ◆ Logo recognition on thank you sign displayed in Museum lobby throughout the year
- ◆ Recognition in press releases, the event program, and signage at the event
- ◆ Photo opportunity at event for post-event release

**Explorer Sponsor**

**\$5,000**

- ◆ Reservations\* for **six guests**
- ◆ Recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders\*\*
- ◆ **Half page ad** in event program
- ◆ Admission for six guests to the pre-event **VIP reception**
- ◆ Logo recognition at the event with other high-level Sponsors
- ◆ Recognition in press releases, event program, and signage at the event
- ◆ Photo opportunity at event for post-event release

**Discoverer Sponsor**

**\$2,500**

- ◆ Reservations\* for **four guests**
- ◆ Recognition in the event “save-the-date” postcard and invitation mailed to over 2,000 museum supporters and community leaders\*\*
- ◆ **Quarter-page ad** in event program
- ◆ Admission for four guests to the pre-event **VIP reception**
- ◆ Recognition in press releases, the event program, and signage at the event

\*For IRS purposes, each guest reservation provides tangible benefits valued at \$100.

\*\*For sponsorships committed by February 10, 2012.

For more information, contact Robin DeBerry at 860.231.2830 x23, [rdeberry@TheChildrensMuseumCT.org](mailto:rdeberry@TheChildrensMuseumCT.org)

**The Children's Museum Sponsorship Reply Form**

Sponsor Name (as it should appear in printed materials)	
Address	
City/State/ZIP	
Name & Title of person authorizing Sponsorship	
Telephone Number	FAX Number
Email Address	
Name & Title of contact person for follow-up	
Telephone Number	FAX Number
Email Address	

**Sponsorship** I/We wish to sponsor the event at the following level:

- |                                |                            |
|--------------------------------|----------------------------|
| Trailblazer Sponsor - \$20,000 | Pioneer Sponsor - \$10,000 |
| Voyager Sponsor - \$7,500      | Explorer Sponsor - \$5,000 |
| Discoverer Sponsor - \$2,500   |                            |

**Payment** *(Please make checks payable to The Children's Museum.)*

- Payment enclosed                       Payment to be mailed separately

**Recognition**

*(Refer to the benefits document for your sponsorship's recognition)*

<input type="checkbox"/> Logo (PDF preferred)	<input type="checkbox"/> Please create an ad for the size indicated above with the enclosed logo and following message:
<input type="checkbox"/> Ad (PDF) to be sent under separate cover	
<input type="checkbox"/> Ad (PDF) enclosed	

**Please return form, payment, and ad to:**

Development Office  
The Children's Museum  
950 Trout Brook Drive  
West Hartford, CT 06119-1437