



Event Summary Information

Event:	<i>A Child's World</i> , The Children's Museum's 14 th Annual Gala
Date:	Saturday, May 8 th , 2010
Location:	Tumble Brook Country Club 376 Simsbury Road Bloomfield, CT
Time:	6 – 7 pm: Sponsor/Patron Reception 7 – 8 pm: Cocktail Hour 8 – 11 pm: Dinner & Auctions
Cost:	\$150-\$250 per person, with corporate sponsorships available starting at \$2,500
Summary:	A fun evening to support the Museum's education and outreach programs, with specialty cocktails, delicious food, Science Fair Midway, silent and live auctions, and our unique animal sponsorships.
Hosts:	Kara Sundlun & Dennis House
Entertainment:	Science Fair Midway
For Tickets, Contact:	Robin DeBerry, Development Associate 860.231.2830 x23 rdeberry@TheChildrensMuseumCT.org



Sponsorship Opportunities

Pioneer Sponsor **\$10,000+**

- ◆ Reservations* for Eight Guests
- ◆ Premier recognition in the event save-the-date postcard and invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Full page ad in event program
- ◆ Admission for Eight Guests to the pre-event VIP reception
- ◆ Logo Recognition at the event with other highest-level Sponsors
- ◆ Recognition in press releases, the event program, and signage at the event
- ◆ Photo opportunity at event for post-event release
- ◆ Corporate membership benefits for all employees

Explorer Sponsor **\$5,000+**

- ◆ Reservations* for Six Guests
- ◆ Recognition in the event save-the-date postcard and invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Half page ad in event program
- ◆ Admission for Six Guests to the pre-event VIP reception with The Children's Museum Trustees and Gala Committee Members
- ◆ Logo Recognition at the event with other highest-level Sponsors
- ◆ Recognition in press releases, the event program, and signage at the event
- ◆ Photo opportunity at event for post-event release

Discoverer Sponsor **\$2,500+**

- ◆ Reservations* for Four Guests
- ◆ Recognition on the event invitation mailed to over 2,000 museum supporters and community leaders
- ◆ Quarter-page ad in event program
- ◆ Admission for Four Guests to the pre-event VIP reception with The Children's Museum Trustees and Gala Committee Members
- ◆ Recognition in press releases, the event program, and signage at the event

*For IRS purposes, each guest reservation provides tangible benefits valued at \$100.

For more information, contact Robin DeBerry at 860.231.2830 x23,
rdeberry@thechildrensmuseumct.org

**The Children's Museum
Sponsorship Reply Form**

Sponsor Name (as it should appear in printed materials)
Address
City/State/ZIP
Name & Title of person authorizing sponsorship
Name & Title contact person for follow-up
Telephone Number (both contacts)
FAX Number
Email Address (both contacts)

Sponsorship

I/We wish to support The Children's Museum as a sponsor at the following level:

Presenting Sponsor - \$20,000

Lead Sponsor - \$10,000

Supporting Sponsor - \$5,000

Sponsor - \$2,500

Payment *(Please make checks payable to The Children's Museum.)*

Payment enclosed

Payment to be mailed separately

Recognition

<input type="checkbox"/> Logo (EPS format)	<input type="checkbox"/> Please create an ad for the size indicated above with the enclosed logo and following message:
<input type="checkbox"/> Ad to be sent under separate cover	
<input type="checkbox"/> Ad enclosed	
<input type="checkbox"/> Use same ad as last year (for repeat advertisers)	

Please return form, payment, and ad to:

Development Office
The Children's Museum
950 Trout Brook Drive
West Hartford, CT 06119-1437
FAX 860.232.0705

For more information, contact Robin DeBerry at 860.231.2830 x 23,
rdeberry@thechildrensmuseumct.org