



FOR IMMEDIATE RELEASE

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READING WITH ROCKY AT THE CHILDREN'S MUSEUM EVERY FRIDAY MORNING

West Hartford, CT (July 5, 2007)...The Children's Museum in West Hartford will host a weekly storytelling series "Reading with Rocky & the Rock Cats" every Friday morning in July and August from 9:30 – 11:00 am in the Museum's main exhibit hall. New Britain Rock Cats' mascot Rocky will be joined by a storyteller to read tales of sports and athletic feats for ages 12 and under. The Museum recently opened its new traveling exhibit *TEAM UP: The Science of Sports* which will amaze, educate and entertain visitors of all ages by the level of scientific principles involved in their favorite sports.

Through fifteen interactive sports components, guests can test their skills in sports such as basketball, tennis, soccer, and football, while learning about geometry, physics, force, and friction. Additionally, the Museum has fabricated its own four hole miniature golf course in its outdoor courtyard to challenge players with golfing and physics strategies.

Sponsors of the TEAM UP exhibit include the Roosa Family Foundation; Pratt & Whitney; Updike Kelly & Spellacy P.C.; the New Britain Rock Cats; and the Hartford Wolf Pack, which has donated sports equipment and uniforms for visitor use. Hole sponsors for the Museum's miniature golf course are Blue Fox Walk and People's United Bank.

Admission to the Museum and the Friday morning story hour is \$8 per person; Museum members are free. New Britain Rock Cats Rookie Club members receive a \$1.00 Museum admission discount on Friday mornings for the "Reading with Rocky & the

Rock Cats” program. The Museum’s summer schedule through Labor Day is Monday through Saturday open 10 am to 5 pm and Sundays open Noon to 5 pm.

The Children’s Museum (formerly Science Center of Connecticut) is committed to igniting the curiosity of young people through science and nature. In addition to the Museum, the organization includes the Gengras Planetarium, United Technologies Wildlife Sanctuary, Roaring Brook Nature Center in Canton, CT, and The Children’s Museum’s Preschool, one of the oldest preschools in the country. The Children’s Museum serves close to 200,000 people annually, and is the fifth oldest children’s museum in the country, and the largest in Connecticut. The Museum is accessible from I-84 Exit 43 at 950 Trout Brook Drive in West Hartford. For more information, visit the Museum’s website at www.TheChildrensMuseumCT.org .

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