

Editorial Contact: Jennifer Toone Corrigan, In Toone Communication 401-861-5052 <u>itoone@intoone.com</u>

Let There Be Lasers! New "Mars Madness" Summer Attraction

WEST HARTFORD, Conn (July 24, 2012) – This summer The New Children's Museum is adding Science Spectacular Laser Shows to your Mars Madness experience. Visitors will see thrilling experiments and listen to popular music as they learn about the science of light.

To promote tomorrow's event, lasers will be projected on the exterior wall of The New Children's Museum tonight from sunset until 11pm.

Mars Madness laser shows will be held at 3:00 pm, 4:00 pm, and 5:00 pm on July 25 and August 22. Tickets are \$3/person for TCM members and \$5/person for non-members.

Buy tickets online or call 860.231.2830 x44.

In addition to the laser shows, young space explorers can test out some of the classroom programs and other activities developed to support the Mars exhibit. Choose to try Dig-In (about Mars soil), Take Flight (about gliders), or Under Pressure.

Activities are recommended for children ages 8 and up.

Note that most regular museum exhibits will shut down at 4pm. Mars Madness Monthly Wednesdays are funded through a generous grant from NASA (National Aeronautics and Space Administration).

The Children's Museum features over 100 live animals, including the now famous Fennec foxes, hands-on science exhibits, out-of-this-world digital planetarium shows, and programs for younger children and families. The Children's Museum and Roaring Brook Nature Center are the region's premiere destinations for science and nature exploration.

The New Children's Museum is located at 950 Trout Brook Drive in West Hartford and at Roaring Brook Nature Center in Canton. More information is available at www.thechildrensMuseumCT.org.