



West Hartford Museum Gets a New Set of Wheels

WEST HARTFORD, Conn (April 13, 2016) –Thanks to the generosity of The Hoffman family and Auto Group, The Children’s Museum will be able to continue bringing valuable educational programs to thousands of children across the region.

The Hoffman family and Auto Group’s kind donation has allowed the Museum to replace their old, well-traveled Outreach van with a new one that Museum educators will use for their numerous on-the-road programs.

The Children’s Museum Outreach Program delivers educational programs at schools, libraries, camps, and more. Traveling to hundreds of locations each year, the van makes it possible for Museum educators to bring with them the specific materials needed for each program--whether it’s live animals, classroom supplies, or the traveling planetarium. The van will travel roads all over Connecticut, and into parts of Massachusetts, Rhode Island and New York.



“I want to sincerely thank the Hoffman family and Auto Group for their generous donation allowing us to acquire this beautiful new one. With it we can continue to deliver our hands-on science and nature programs to children and schools throughout Connecticut,” said Mike Werle, Executive Director of The Children’s Museum.

“We are proud to support The Children’s Museum’s new Outreach 2016 Ford Transit acquisition so they may continue providing the impactful and educational programs to young children in our community,” said Jeffrey S. Hoffman, Co-Chairman of Hoffman Auto Group. “Community involvement is a cornerstone of the Hoffman Auto Group,” stated Susan Lane, Manager, Corporate Reputation & Community Outreach for Hoffman Auto Group. She continued, “our commitment to the children and families in our community is demonstrated through our financial support as well as active employee volunteerism.”

The Children’s Museum is positioned as a premier education center for children in preschool through middle school. Home to over 100 live animals, the Museum features hands-on exhibits, out-of-this-world digital planetarium shows, and programs for young children and families.

The Children’s Museum and Preschool are located at 950 Trout Brook Drive in West Hartford and Roaring Brook Nature Center is located at 70 Gracey Road in Canton. More information is available at www.TheChildrensMuseumCT.org.

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