



## Now Eye See It! Exhibit Opening at The New Children's Museum

*New exhibit and programs offer a chance to discover the seen and unseen world in which we live*

WEST HARTFORD, Conn (January 12, 2016) – Color is all around us, but how much do we see? Do we all see the same colors? What colors do animals see?

The answer to these questions and more can be found in The New Children's Museum's latest exhibit, *Now Eye See It*, opening February 13, 2016.

*Now Eye See It: A World of Seen and Unseen Colors* is an interactive exhibit where children and adults can explore and experiment with color and light. The exhibit will feature approximately 30 educational stations including color mixing activities, a colorized shadow wall and light activated mural, color blind tests, three-dimensional anaglyph pictures, technologies that illustrate the world in the visible and invisible wavelengths of light, and more. *Now Eye See It* is sponsored in part by Vernon D. and Florence E. Roosa Family Foundation, the William and Alice Mortensen Foundation, and Legrand EWS.



“What can be more exciting than seeing something new or something we look at every day in a whole new way?” asked Margery Winters, Assistant Director of Roaring Brook Nature Center and designer of *Now Eye See It*. “Such observations are vital to science and art.”

To compliment the exhibit, the Museum will host a series of color-based public programs for families during select school vacation days in February and April. Programs will feature creative activities led by Museum Educators and local guest artists. Public programs are sponsored in part by the Greater Hartford Arts Council and 3M.

In February, the Museum will begin showing the planetarium show *Cosmic Colors*, a production of the Great Lakes Planetarium Association. *Cosmic Colors* takes viewers on a journey across the electromagnetic spectrum. Discover the reason for colors and importance of different wavelengths when studying both the world around us and outer space.

The New Children's Museum is positioned as a premier education center for children in preschool through middle school. Home to over 100 live animals, the Museum features hands-on exhibits, out-of-this-world digital planetarium shows, and programs for young children and families.

The New Children's Museum and Roaring Brook Nature Center are the region's premiere destinations for exploration. The New Children's Museum and Preschool are located at 950 Trout Brook Drive in West Hartford and Roaring Brook Nature Center is located at 70 Gracey Road in Canton. More information is available at [www.TheChildrensMuseumCT.org](http://www.TheChildrensMuseumCT.org).

For more information on sponsoring this exhibit or educational programs, please contact Julie Portfolio at [JPortfolio@TheChildrensMuseumCT.org](mailto:JPortfolio@TheChildrensMuseumCT.org) or (860) 231-2830 ext. 51.

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Editorial Contact:

Tessa Rickart

(860) 231-2830 x32

[trickart@thechildrensmuseumct.org](mailto:trickart@thechildrensmuseumct.org)