MEDIA ALERT—JULY 12, 2019

LUZIA by *Cirque du Soleil* to visit The Children’s Museum for a special butterfly release morning

**Who**

**What**
Performers from *LUZIA* by *Cirque du Soleil* will be on hand for a first come, first seated mini-performance, a meet and greet, and a very special butterfly release in the Winged Wonders exhibit at The Children’s Museum.

**When**
Friday, July 12, 2019
Performance begins at 11:15, with festivities continuing through the butterfly release at 12 noon.

**Where**
950 Trout Brook Drive
West Hartford, CT

**About The Children’s Museum Group**
The Children’s Museum offers school and summer vacation science camps, field trips, birthday parties, traveling classroom programs (outreach), behind-the-scenes sanctuary tours, scout programs, facilities rentals, planetarium shows, library programs, animal demonstrations and a Keeper's Club. The Keeper's Club gives 10- to 14-year-old children hands-on experience taking care of animals. The Children's Museum is the largest third-party supplier of NGSS-aligned (Next Generation Science Standard) STEM/STEAM educational programs in Connecticut. The Children's Museum Preschool offers preschool programs and curriculum, with the bonus of weekly visits to the Museum. Roaring Brook Nature Center offers school and summer vacation science camps, field trips, birthday parties, animal demonstrations, and a regular schedule of concerts and seasonal nature programs. The mission of The Children’s Museum Group is to provoke life-long experiential learning and innovation among children, adults and their communities.

[http://www.thechildrensmuseumct.org](http://www.thechildrensmuseumct.org)

**About LUZIA – A waking dream of Mexico**
In a series of grand visual surprises and breathtaking acrobatic performances, LUZIA takes audiences on a surrealistic journey filled with wonders, playfulness and striking artistry. Smoothly passing from an old movie set to the ocean to a smoky dance hall or an arid desert, LUZIA cleverly brings to the stage multiple places, faces and sounds of Mexico.
taken from both tradition and modernity. Rich in awe-inspiring moments, LUZIA enchants by incorporating rain into acrobatic and artistic scenes – a first for a *Cirque du Soleil* touring production.

To watch a preview video of LUZIA, visit [www.cirk.me/LUZIA_Preview](http://www.cirk.me/LUZIA_Preview). To learn more about the integration of water in LUZIA, watch [http://cirk.me/LUZIAWaterVideo](http://cirk.me/LUZIAWaterVideo).

Follow #LUZIA and #cirquedusoleil on social media: Facebook | Twitter | Instagram | YouTube

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**Downloadable LUZIA PR Materials**

Press Kit Documents (act descriptions, fact sheets, creators biographies): [http://cirk.me/LuziaPressKit](http://cirk.me/LuziaPressKit)

HD Promo-Roll Video (90-sec trailer): [http://cirk.me/LUZIA_PromoRoll_90s](http://cirk.me/LUZIA_PromoRoll_90s)

4K B-Roll Video (30-sec previews of each act): [http://cirk.me/LUZIA_BROLL_4K](http://cirk.me/LUZIA_BROLL_4K)

HD B-Roll Video (30-sec previews of each act): [http://cirk.me/LUZIA_BROLL_HD](http://cirk.me/LUZIA_BROLL_HD)

HD B-Roll Video of training sessions and behind-the-scene footage: [http://cirk.me/LUZIA_Backstage](http://cirk.me/LUZIA_Backstage)

HD Stock Images of interview with Marshall Spratt, Asst. Technical Director, about the use of water in LUZIA: [http://cirk.me/LUZIA_water](http://cirk.me/LUZIA_water)

**LUZIA Official Photos**: [http://cirk.me/LuziaPressPhotos](http://cirk.me/LuziaPressPhotos)

Photo credit: Matt Beard / Costumes: Giovanna Buzzi / 2016 *Cirque du Soleil*

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**About Cirque du Soleil**

LUZIA is *Cirque du Soleil’s* 38th original production since 1984, and its 17th show presented under the Big Top. From a group of 20 street performers at its beginnings in 1984, *Cirque du Soleil* is a major Québec-based organization providing high-quality artistic entertainment. The company has close to 4,000 employees, including 1,300 artists from more than 50 different countries.

*Cirque du Soleil* has brought wonder and delight to more than 190 million spectators in more than 450 cities in over 60 countries.

For more information about *Cirque du Soleil*, visit [www.cirquedusoleil.com](http://www.cirquedusoleil.com).

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**Hartford Media Contact:**

DARREN DELUCA  |  D2COMM  |  603-489-7624  |  DARREN.DELUCA@GMAIL.COM