FOR IMMEDIATE RELEASE

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Be A Part Of The Children’s Museum’s Holiday Display,

The Tree-Riffic Festival!

Design, build, decorate, or create a special holiday tree and get a chance to win prizes!

[West Hartford, CT, November 8, 2019—] We know you love the exhibits at The Children’s Museum, but have you ever wanted to be a part of one? Well do we have some news for you! You can be part of our holiday display AND help the community at the same time! The First Annual Tree-Riffic Tree Festival is coming to the museum and we need your help! Go out on a limb and create the best dressed tree! Join forces as a family or a business to design, build, decorate, draw, paint or however you want to make the perfect tree that has some bark and some bite. Trees can be no taller than 2.5 feet and no wider than 2 feet. Please do not use a real tree or any living material. Be safe and have fun while you create your masterpiece! All trees can be brought to the museum between November 29 and December 14. We will be collecting food and necessities (toiletries, socks, etc.) throughout the Festival to benefit The Town That Cares.

Entry fee is $10 per tree, and all proceeds go to help the museum. Trees must be made from non-organic material and measure no taller than 2.5 feet and no wider than 2 feet. You will be able to vote on the best tree in the family/individual and business categories when you visit the museum.
Votes will be taken up until December 31 and the winners will be announced January 3. Win a free membership for individual entries, trophies and sponsorship for businesses, and bragging rights!

The Tree-Riffic Festival is generously sponsored by CT Home Solutions.

The Children’s Museum has been a West Hartford institution since its founding in 1927. Helping young children discover their lifelong love of learning, The Children’s Museum is made up of many diverse educational assets. The Travelers Science Dome at the Gengras Planetarium opened in 1968. Roaring Brook Nature Center in Canton, established in 1948, which became part of The Children’s Museum in 1973. The Wildlife Sanctuary, opened in 1981. Sophisticated in-school and on-site educational programs aligned with Connecticut’s curricular standards. The museum itself with hands-on, minds-open, child-centered interactive activities. These together give The Children’s Museum authority as a trusted and creative community resource for teaching and learning about science and nature.

The Children’s Museum is part of The Children’s Museum Group, a registered 501 (c)(3). Their mission is to provoke life-long experiential learning and innovation among children, adults, and their communities. The museum is open Tuesday Through Saturday from 9 AM-4 PM, and Sunday 11AM-4PM. Admission is $14.75 for adults, $13.75 for children 2-12 and seniors 63 and over, and free to children under 2. Memberships are available. For more information, please visit www.thechildrensmuseumct.org.

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If you would like more information about this topic, please call Joe DeFeo at 860.726.4016, or email jdefeo@thechildrensmuseumct.org.